

Spring 2004

P R E S I D E N T ' S P E R S P E C T I V E

President's Report

Claudette Baker, Lic. Ac., Dipl. Ac. & Herbs (NCCAOM)

February 2004

Happy New Year! It seems like a long time since we started this latest round of legislative activities. However, it has only been 18 months and we have accomplished so much.

I would like to begin by giving a heartfelt thank you to everyone who contributed either money or time during the past 18 months to help the ISAA achieve its legislative goals. Without your participation, we would not be where we are today. Our community has coalesced more effectively than it ever has in the past. It is very gratifying for the Board to witness, and keeps us moving towards our goal.

In early 2002, I contacted Steve Morrill to discuss initiating legislation to put herbs into our scope of practice and remove or modify the physician referral requirement. He told us that it would probably take 2 years of hard work to accomplish. We reached out to all licensed acupuncturists in Illinois and asked for monthly pledges to meet the financial responsibility of such an undertaking.

In 2002, we signed a \$100,000 contract with Morrill & Associates for lobbying services from January 2002 through December 2003. I am pleased to report that we have paid \$96,000 of our bill. This was possible through your pledges, the profits from ISAA continuing education courses, the monthly dues that the five IAF association members pay and from the proceeds of our 2003 Asian New Year Celebration.

We are pleased to report that things are going very well in our negotiations with the Illinois State Medical Society (ISMS). We will have an answer from them following their annual House of Delegates meeting this April. (see Dean Mouscher's 'Legislative Update' for details). Dean and I negotiated a new contract with Morrill & Associates for 2004. We have returned to our previous fee of \$2,000 per month, which is what we were paying for "defensive" legislative services prior to the current legislative drive.

To continue our work this session, Morrill and Associates has introduced our bill in the House (HB 4581) through our sponsor, Skip Saviano. We will need to call upon everyone to assist in the grassroots campaign towards the end of March. As promised, we will send out detailed instructions when the time is right to begin asking support from your State Representatives.

We are in the homestretch, and we must continue to raise money to pay for this final push to get our bill passed. I cannot tell you how much the Board and Dean are looking forward to having this behind us! We do not like asking everyone for more money. Aside from sponsoring CEU's, this is our only option, unless someone offers to put on a fundraiser for the ISAA or the IAF. We are open to suggestions. Please call Claudette or Pat Faivre if you can coordinate an event this year.

In the meantime, a member of the Core Committee will be calling to ask if you are willing to extend your pledge for another 6 months. (see 'Virtual Asian New Year') If you have not pledged yet, please participate in whatever way you can. Even a one-time pledge will help if that is all that you can truly afford. If we are to continue our momentum, we need everyone's support.

INSIDE

Legislative Update	2
Virtual Asian New Year	3
Pacific College Graduates	4
ISAA Administrative Assistant	4
Annual Meeting April 25	5
Continuing Education	
Thanks PCOM	6
TCM Oncology Review	6
Clinical Laser Therapy	7
Matt Callison	8
Legislative Pledge Sheet	9
Back Page	10

Here's to a successful Spring session and to getting the job done together.

There are many ways in which you can do your part in strengthening your profession and expanding your knowledge of Oriental Medicine:

Join or renew your ISAA membership

The money from membership allows us to fund, staff and run the ISAA office. This includes running the Continuing Education classes, sending out newsletters and other mailings, making referrals to ISAA acupuncturists, developing a website (in progress). Members receive a discount on all Continuing Education classes and referrals.

Pledge for the next six months or Make a one-time legislative donation

Volunteer for a committee or project

What is it that you enjoy doing? Talking to colleagues, data input, helping with registration at classes or with mailings? Volunteers make our organization stronger.

Attend our excellent Continuing Education Classes

The ISAA is the premier provider of quality Oriental Medicine courses in the Midwest. In the past 14 months, we have sponsored classes by:

Jake Fratkin	<i>Favorite Chinese Patent Medicines</i>
Dr. Charles Lo	<i>Adjunctive Therapies, including Fire Needling</i>
Dr. Hong Luo – Two Courses	<i>Gyne/Menopause & Oncology</i>
Dr. Terri Olsen	<i>Auricular Acupuncture</i>
Claudette Baker	<i>Oncology</i>

UPCOMING CLASSES (see 'CEU section' for more details)

Drs. Jennifer Blahnik and David Ringe will be teaching Laser Acupuncture on March 27-8 at the Clarion Hotel
Matt Callison will teach Common Injuries of the Neck and Upper Extremities on Oct. 2-3 At PCOM

Your support will increase the odds of passing our bill, which will give patients direct access to us, and in turn, greatly enhance our practices.

LEGISLATIVE UPDATE

By Dean Mouscher, L.Ac

The 2004 regular legislative session has begun and we are on track for passage of our legislation this spring. We have made tremendous progress, thanks in large part to the friendly relationship we've developed with the Illinois State Medical Society.

We first proposed our legislation one year ago. We have come a long way through the process, with one step remaining.

In April, our issue will come before the ISMS House of Delegates. It is incumbent upon us to find ISMS doctors and to educate them on our issue. Please catalog your relationship with M.D.'s in Illinois. We look to you to assist us in finding supportive doctors who are ISMS members, and especially doctors who are part of the 200-member ISMS House of Delegates. All ISMS members can attend and participate in the House of Delegates meeting at which our issue will be formally considered. Your work now will help ensure the success of our advocacy effort aimed at doctors

In addition, the time will soon be here to work with your local legislators on our issue, as well as to begin additional advocacy efforts in Springfield before the General Assembly.

Finally, our lobbyists, Steve Morrill & Assoc., have done a fantastic job of guiding us through the legislative maze and bringing us to the brink of success. We need to keep paying them their monthly fee. By renewing your pledges and membership, you will be doing your part to help assure us success

Virtual Asian New Year

Patricia Faivre, Secretary
Andrea Friedman Ishikawa,
Core Committee co-chairs

The ISAA Board of Directors has decided to postpone our annual celebration until the fall due to the amount of work that needs to be accomplished in the spring session to pass our bill. Besides, we anticipate having a new bill to celebrate at the AUTUMN MOON FESTIVAL.

In the meantime, we are holding a "Virtual Asian New Year" event, where we will ask for your continued support of this legislative process. We are close to our goal and must keep moving the ball forward. Please attend our Annual Membership Meeting on Sunday, April 26, at PCOM to get the latest information on the bill and to kick off the grassroots effort. (see 'Annual Meeting notice') Please remember to renew your membership, as all memberships expired two months ago!

As you know, the ISAA Board of Directors has been working along with Morrill and Associates to modify the physician-referral requirement and to include herbs in our scope of practice. We are optimistic that our goals will be accomplished after the ISMS delegates meet this April. To date we have paid Morrill and Associates \$95,000.00 of the \$100,000.00 that was due December, 2003. This monumental task was met by a few hard working individuals and the money that many of you pledged over the last 18 months.

Morrill and Associates have agreed to return to the maintenance fee of \$2000.00 per month as of January 2004. This still leaves a \$5,000.00 outstanding bill for 2003 as well as the \$24,000 fee for 2004. We are coming to you again and asking for your generous donation of a continued monthly pledge for six more months. This commitment will be from March 2004 through August 2004. At that time, we are hopeful that ISAA expenses will be met through memberships and continuing education classes.

All Memberships expired in December of 2003. Please renew your membership as soon as possible. It is these funds that allow us to operate our office, do mailings, and print a newsletter to keep everyone informed. There is a membership form in this newsletter for your convenience.

Please fill out the enclosed legislative pledge drive form (and membership form if you have not yet renewed your membership) and return them to the ISAA, 5315 N. Clark Street Suite 611, Chicago, IL 60640-2113.

An ISAA Core Committee member will be contacting you shortly to confirm your pledge. If you have pledged in the past, we thank you in advance for your continued pledge and encourage you to contact your fellow acupuncturists and make sure that everyone is sharing monetarily in this important drive. With your help we have within our sight the ability to vastly improve the availability and practice of acupuncture in the State of Illinois.

Pacific College Graduation Announcement

After four years of operation, Pacific College of Oriental Medicine, Chicago, is pleased to present its first graduating class on April 10, 2004. These students have completed a rigorous three year, seven month Master's of Traditional Oriental Medicine (MTOM) degree, with studies in the full breadth of Traditional Chinese Medicine and the biosciences. We are proud of this exceptional group of new practitioners and excited for the vitality and knowledge they bring into our professional community. Please welcome them, as they will welcome any opportunities for their further growth, development and practice.

ISAA Administrative Assistants

The ISAA Board of Directors would like to give a HUGE thank you to Lisa Reichert for nearly two years of excellent and dedicated service to our Association. She is incredibly talented and has single-handedly run the day-to-day affairs of the Association as well as published the newsletters and all the mailings. Lisa is the person that returns all of your calls, answers most of your questions, does the referrals and signs you in at classes.

We are grateful for all she has done and wish her the best as she continues on with her studies at PCOM.

GOOD LUCK, LISA! WE'LL MISS YOU and are comforted to know that you will soon be among our ranks as a practitioner!

Announcing Ryan Anderson

We are pleased to announce that Ryan Anderson will be taking over Lisa's position as Administrative Assistant. Ryan is currently finishing his OM degree at the Midwest College. We welcome Ryan aboard and have asked him to say a few words about his desire to get involved with the ISAA.

Hi Folks,

Spring is in the air, and the ISAA has some progressive projects in store. For practitioners, students, prospective patients throughout Illinois, and the Midwest. I, "Ryan W. Anderson", have been hired by the board of the ISAA. My position is to work directly with the board president "Claudette Baker" as an Administrative Assistant. In having good experiences in retail management, customer service, holistic healing, meditation teaching, and in my final year as a student of Oriental Medicine. I'd like to thank the board of the ISAA for hiring me to help our organization. I believe all my hard work and effort will be true and focused. All in accordance with our shared goals as professionals of Oriental Medicine.

A few of my visions, hopes, and planning include

- A) Network all students and practitioners via. CEU classes, Events- New Moon Festival, Grass Roots Campaign, Fundraisers, and etc.
- B) Web site establishment and development, and at the top of my list
- C) "To remove the physician referral requirement, and to include herbal recommendation in the scope of our practice". This is, and has been the Legislative drive for the last 18 months.

Lets keep this Qi and Blood nourished and moving...

The ISAA board has told me that our legislative goal has good momentum. Lets all join together and keep providing any support we are able to give. To insure that our momentum keeps growing ever more. Some things each of us can do are

- 1) Recruiting fellow practitioners and students to become members of the ISAA.
- 2) Visit your legislators and/or organize letter-writing campaigns amongst your patients, etc.
- 3) Volunteer your time to earn \$10 per hour towards CEU classes.
- 4) Pledge and/or Raise Funds
- 5) Please share your ideas. The idea of one can be great, with the shared energy of many we will succeed.

The ISAA is pleased to offer a
FREE 1-hour CEU class to all ISAA members on

The Synergy of TCM & Homeopathic Detoxification
presented by

Dr. Harry G. Hong, OMD, Ph.D., M.S.

Annual Membership Meeting
4 p.m. on Sunday, April 25, 2004

which will take place at our, Pacific College of Oriental Medicine, 3646 N. Broadway, Second Floor

If you are not a member, you can either join now or at the door to attend the meeting and receive credit for this class. Call 773-271-4387 to register

Annual Meeting Agenda

- ❖ -Our lobbyists, Steve Morrill and Evan Williams will discuss the legislative status and what action will need to be taken, as we will be in the final months of the legislative session
- ❖ -Committee Reports
- ❖ -Nominations for members for the Board of Directors
(a nominee must have been a professional member during 2003)

Dr. Harry G. Hong received his Oriental Medical Doctor's degree from Beijing University of Chinese Medicine and Pharmacology in China. Till this day, this school remains to be the most prestigious medical school for Chinese medicine. He also holds an MS degree in Molecular Biology from University of Idaho and a Ph.D. in Biochemistry from Medical College of Ohio. Dr. Hong has been practicing traditional Chinese medicine for over 15 years. He also practiced conventional Western medicine in China.

During 1997, Dr. Hong received a fellowship from National Institute of Health conducting one year of research on osteoarthritis. At the meantime, he participated in an acupuncture clinical trial on carpal tunnel syndrome at George Washington Medical Center in Washington DC. From 1998 to early 2000, Dr. Hong joined the Medical Center of the University of Illinois at Chicago to study biochemical aspect of asthma. He also serves as a consultant for the Center of Integrative Medicine, George Washington University. Dr. Hong is the co-author of an up-coming book, Chinese Materia Medica, an illustrated Chinese herbal book, and the author of a number of scientific publications.

Currently Dr. Hong is practicing acupuncture and Chinese herbal medicine at several locations at north and northwest suburb of Chicago. He is also teaching public lectures on Chinese medicine at community colleges. Dr. Hong is certified by National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) and licensed to practice acupuncture by State of Illinois. With a state-of-art electrodermal screening device Dr. Hong provides a comprehensive healing program combining Chinese medicine with BioSET allergy management. He specializes in allergy and pain, and helps many auto-immune disorders as well.

Visit Dr. Hong's website at; www.harryhong.com for more information.

Continuing Education

THANK YOU to our Sponsors!!!!

Pacific College of Oriental Medicine

We would like to give a big thanks to **PCOM** and Frank Scott for once again opening their doors to the ISAA family. They have donated their space for several meetings and classes. We sincerely appreciate their generosity!

TCM Oncology Course

A Success

by Katie Davidson, L.Ac

ISAA's workshop on TCM Oncology took place Sunday Feb.8th and was well attended by more than 50 members of the Oriental Medicine community. The course which was held at the Chicago based campus of Pacific College of Oriental Medicine was team taught by Hong Lou, OMD, L.Ac. and Claudette Baker, Dipl.Ac.,Dipl.C.H. Both brought with them many years of experience in the treatment of cancer. Hong has years of experience with cancer treatment both here and in China and Claudette's knowledge grew during her apprenticeship with Zhengang Gou, DOM years ago.

Hong Lou began instruction during the morning session covering the major causes of cancer, the importance of a correct differential diagnosis in order to prescribe the appropriate formula(s) and point usage in cancer treatment. She addressed formulas best suited for the diagnoses, as well as specific herbs used to target various cancers. TCM treatments appropriate to various stages of surgical/chemo/radio treatments and recovery were also covered in depth.

Claudette Baker began the afternoon session impressing upon us all the magnitude of the cancer epidemic and the fact that none of us are immune from the potential risk. Statistics were discussed which confirmed the failure of our present health care system to improve cure rates and more importantly, decrease the number of persons contracting the disease. She presented packets and handouts on a variety of related aspects of cancer. Information regarding the grading and staging of cancer cells was presented to aid in the understanding of terms routinely used to classify the cancer. Included also were on-line resources, as well as a list of recommended reading for both practitioners and patients. An extensive list of Chinese herbs used in treatment, as well as the specific cancers best addressed by each herb, was discussed.

The day went quickly with lots of useful information shared by these two competent teachers. Attendees received 7 CEU's, usable towards both NCCAOM and State of Illinois licensing/recertification.

Upcoming Classes
Clinical Laser Therapy
Matt Callison

Cancellation Notice for ISAA events and CEU classes

Full refund will be awarded with 2 weeks notice. Fifty percent will be awarded with one-week notice of cancellation. No refund will be awarded 6 days prior to the event. No refund will be awarded for late arrivals or inclement weather. **All refunds are subject to a \$20 processing fee.** As per Illinois and national standards, to receive all the CEU hours, the participant must be present for the entire class

Clinical Laser Therapy

March 27-28, 2004

Clarion Barcelo Hotel, Chicago O'Hare

Presented by Healing Lights Seminars & Illinois State Acupuncture Association

The course will provide 16 CEUs

Course includes physiological effects of lasers, choosing a laser, incorporating lasers in your clinic, the difference in wavelengths, plus hands on training for over forty conditions.

LASERS ARE BEING USED IN EUROPE AND ASIA IN TREATMENT OF: Arthritis, Maxillofacial Disorders, Musculoskeletal, Myofascial, & Nerve Pain, Nerve Regeneration, Sports Injuries, Tinnitus, Tendonitis, Wound Healing

Seminar leaders **Jennifer A. Blahnik, OMD, LAc**, and **David Rindge, DOM, LAc, RN** have over thirteen years combined experience with therapeutic lasers and clinical laser treatments.

A recommended book for the course, "Laser Therapy: A Clinical Manual", by Blahnik and Rindge, is available by calling (888) 221-5945 or at www.HealingLightSeminars.com.

This seminar is for Licensed Acupuncturists or NCCAOM Board Certified Acupuncturists.

Registration	by March 5	After March 5
Acupuncturists	\$350	\$400
Students	\$175	\$200

ISAA or AAOM professional and student members receive a \$50 discount. AAOM members MUST include a copy of current membership certificate for discount.

To reserve a room at the Clarion Barcelo Hotel call reservations toll free at 866-245-0144. Local phone: 773-693-5800. Room rates: \$79.

Registration Form for Clinical Laser Therapy

Send form & payment to: ISAA - 5315 North Clark Street, # 611 Chicago, IL 60640

For further information, call (773) 271-4387 fax (847) 998-8863

Name _____

Address _____

Phone Day _____ Evening _____

Visa, MasterCard, or Discover Number: \$5.00 processing fee for credit card orders

Exp: _____

Signature: _____

Matt Callison Orthopedics Course

Pacific College of Oriental Medicine

3646 North Broadway, Chicago

Saturday & Sunday October 2 -3, 2004 9:00 AM to 5:00 PM

ISAA Members \$300 Non-members \$375 CEUs Pending

Class size is limited to 30 participants. 25 spaces left. Sign up early!

Matt has a BS in Sports Medicine and began his career as an athletic trainer. In 1991, Mr. Callison received his Masters Degree in TOM, where he is currently a faculty member. His classes include "Treatment of Orthopedic Disorders" and "Acupuncture Point Anatomy Studies on Cadaver Specimens." Mr. Callison serves as the supervisor at the U of C San Diego Sports Medicine RIMAC Center. Mr. Callison's unique ability to blend Chinese Medicine with Sports Medicine has garnered him an excellent reputation especially among professional athletes. His international lecture series, "The Energetics of Structural Balance" lays the groundwork on which that reputation was built.

One of Mr. Callison's most important contributions to the world of orthopedic acupuncture was the mapping out of motor points for the entire body. Motor points can be defined as the most electrically excitable area of any given muscle. Working with these points directly can reduce muscle tension more quickly than random needling in the same vicinity. The use of motor points is therefore a more precise and effective treatment of conditions related to muscular tension.

Registration Form for Matt Callison Orthopedics

Send form & payment to: ISAA - 5315 North Clark Street, # 611 Chicago, IL 60640

For further information, call (773) 271-4387 fax (847) 998-8863

Name _____

Address _____

Phone Day _____ Evening _____

Visa, MasterCard, or Discover Number: \$5.00 processing fee for credit card orders

_____ Exp: _____

Signature: _____

LEGISLATIVE DRIVE PLEDGE SHEET

Yes, I want to be part of the ILLINOIS ACUPUNCTURE FEDERATION and the ILINOIS STATE ACUPUNCTURE ASSOCIATION Legislative Drive.

I pledge \$_____ per month to the ISAA to fund the legislative drive. This commitment will be for 6 months, beginning March 2004 and ending August 2004.

To cancel your donation, please send your request in writing to the ISAA.

Payment Methods

If donation is up to \$29, we ask that you:

1. Write 6 post-dated checks to the ILLINOIS STATE ACUPUNCTURE ASSOCIATION. Your check will be your receipt.

If donation is \$30 or more, feel free to:

2. Pay by credit card by completing the attached authorization form. We accept VISA, Mastercard, and Discover. ISAA will send you a monthly receipt. Inform the ISAA if there are any changes to your card or expiration.

Signature: _____

Date: _____

Name _____ Phone _____

Address _____

City, State, Zip _____

For donations \$30 and above

Credit Card Number _____ Exp _____

Signature _____

Date _____

ADVERTISEMENTS

ISAA proudly offers the opportunity to advertise in our quarterly newsletter. Our circulation is to approximately 700 acupuncturists in Illinois, Arkansas, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. We offer classified ads and full page, half page, quarter page or eighth page sized ads.

All advertisements must be pre-paid, and camera-ready or in Word or jpg file format.

CLASSIFIED ADS

Classified ads should be emailed or faxed in typewritten face (not hand-written) to the ISAA office. Call the ISAA office for more information or to place an ad.

Spokane, WA. Looking for an acupuncturist in a multidisciplinary practice. Excellent place to set up practice. Call Dr. Gina Yaritz 509-484-7578 for further info.

S E A R C H I N G F O R T A L E N T A N D L E A D E R S H I P

ELECTIONS ARE JUST 2 MONTHS AWAY AND THE ISAA IS IN NEED OF NEW LEADERSHIP

DO YOU HAVE THE FOLLOWING TRAITS?

A LOVE FOR ORIENTAL MEDICINE

BELIEF THAT OM DESERVES TO BE JUST AS RECOGNIZED AS BIOMEDICINE

GOOD PEOPLE SKILLS

ENERGETIC AND CREATIVE

FOLLOW-THROUGH AND ABILITY TO GET THINGS DONE

COMPUTER SKILLS (HAS EMAIL)

WAS AN ISAA PROFESSIONAL MEMBER IN 2003

IF YOU DO AND YOU WOULD LIKE TO HELP SHAPE THE FUTURE OF YOUR PROFESSION DURING THIS EXCITING TIME, PLEASE CALL CLAUDETTE BAKER (847-998-8860) TO DISCUSS JOINING THE ISAA LEADERSHIP.

PLEASE SUPPORT THE GENEROUS ADVERTISERS IN THIS ISSUE

**Far East Summit
OMS**

**Golden Flower
Seirin**

Helio

BULLETIN BOARD

What's Happening in Neighboring States

ISAA encourages neighboring state organizations to submit information on current activities for publication in our quarterly newsletter. Please call the ISAA office for details.